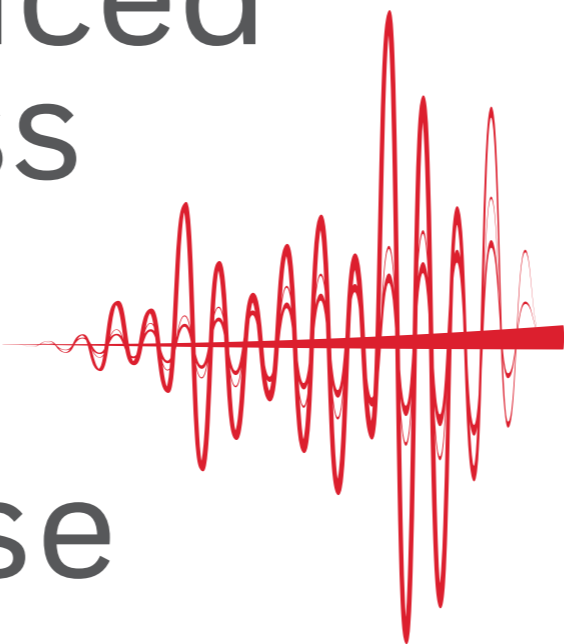


# Listen up!↑

Noise-induced hearing loss (NIHL) is on the rise

And its numbers speak **LOUDER** than words



**THERE ARE...**  
**466**  
MILLION  
people with disabling hearing loss globally

**THERE WILL BE...**

**9000**  
MILLION  
people with disabling hearing loss by 2050 (unless action is taken)

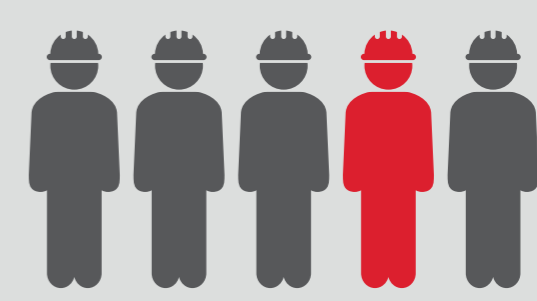
Occupational noise is a leading source of  
And one of the most serious occupational hazards



**2ND**  
most common  
**RISK FACTOR**  
in the workplace after physical injuries



**MORE THAN 1 IN 5**  
cases of  
**WORK-RELATED**  
illness globally are due to noise exposure



## Workers are at risk of NIHL because

**1.** They don't wear hearing protection devices (HPDs)  
**ENOUGH**



**2.** They don't wear the **RIGHT HPDs**



**3.** They don't wear HPDs **CORRECTLY**



## Workers are at risk of NIHL because of

**1. PHYSICAL FACTORS**  
poor comfort, hairstyle, clothing, other PPE, etc.



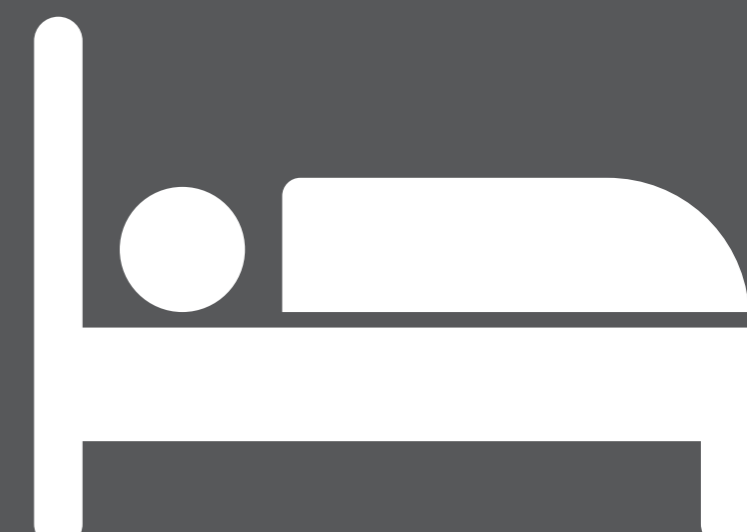
**2. BEHAVIORAL FACTORS**  
inability to hear, poor communication, sense of isolation, etc.

## The cost of 1 worker suffering NIHL is

**\$35k**  
DIRECT + INDIRECT COSTS  
(compensation, absence from work, lost productivity, etc.)



**\$588k**  
sales needed to cover costs without reducing profit margin



## Personalization protects workers and business **3 WAYS**



**1. MAKE IT COMFORTABLE**  
broader choice of HPDs to meet personal needs

**2. MAKE IT PERSONAL**  
smarter HPDs for real-time monitoring of personal noise exposure



**3. MAKE IT VISIBLE**  
Big Data for visualizing effectiveness and trends



For more information visit  
[www.honeywellsafety.com](http://www.honeywellsafety.com)

